

	Value growth			Volume growth		
	Food	Non Food	All	Food	Non Food	All
	% on Prior Year			% on Prior Year		
Jan	4.7	0.5	2.6	-1.8	5.2	2.6
Feb	5.7	-5.2	-0.3	-1.9	-1.6	-1.5
Mar	7.0	-2.5	2.2	-0.5	1.0	0.9
Apr	7.2	-1.0	2.9	1.7	3.0	2.7
May	4.0	-5.8	-1.1	-1.1	-3.2	-1.9
June	6.7	-1.4	2.6	2.7	2.6	3.0
July	5.5	-1.0	2.5	2.1	3.0	3.2

Week Comm*	Electrical & Technology			Food (Wroese)	Total
	Fashion	Home			
	Value Growth % on Prior Year				
04-Jul	0.5	2.8	-7.3	13.3	6.4
11-Jul	4.0	-3.8	-4.2	12.1	6.3
18-Jul	6.5	12.1	0.0	12.7	9.7
25-Jul	12.5	2.9	4.0	9.9	8.6
01-Aug	8.2	-1.9	10.5	9.5	8.0
08-Aug	-2.8	-6.2	-7.2	10.9	4.4
15-Aug	0.0	-2.1	-3.6	10.4	5.7

Retail Sales (ONS –seasonally adjusted)

Seasonally adjusted retail sales to the end of July grew by 2.5% in value and 3.2% in volume on 2008.

- **Food sector** growth on prior year was 5.5% in value and 2.1% in volume. Inflation still driving value growth
- **Non food** sales fell by -1.0% in value, but gained in volume 3.0%. Heavy discounting in the “July Sale” and a weak comparison to the rain effected July in 2008, being the main contributors.

Retail Prices

For fifth consecutive month retail prices have fallen on last year, July being -1.4% lower than 2008.

Residential Property

The number of new mortgages “approved” grew from 41k in June 2008 to 59k in 2009. Well off the heady levels of 136k in 2007 but 44% up on last year. The second consecutive month where an increase has occurred on last year.

House prices in grew in July for the fifth consecutive month in a row . Whilst still 6% lower than last July this key driver of consumer confidence is in positive territory.

Consumer Credit

Consumers continue to reduce their exposure to “non property” credit. For each of the last three months there has been no increase on the prior year.

